

Deborah WIENER
BUSINESS CONSULTING

THE BUSINESS BLOCK BUSTER METHOD™

www.DeborahWiener.com

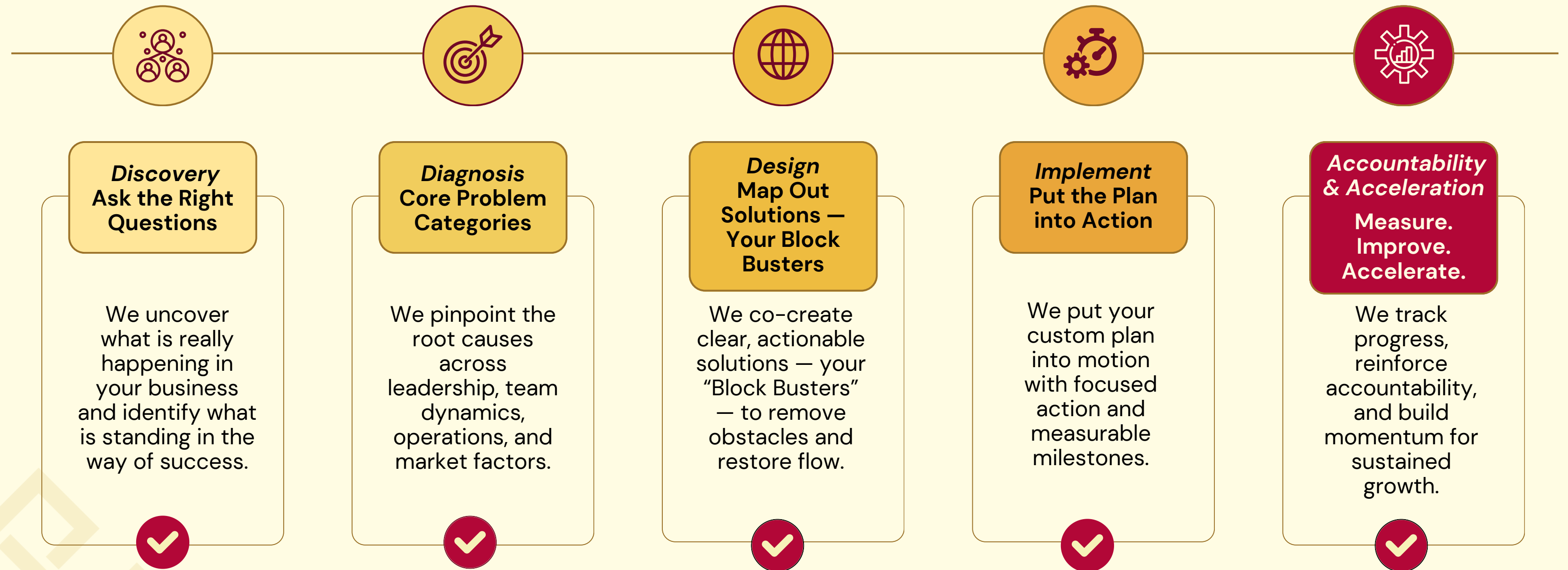


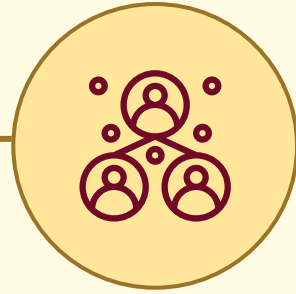
“Where Energy Goes, Money Flows”™ – Deborah Wiener



The Business Block Buster Method™

Discover. Diagnose. Design. Deliver.





The Business Block Buster Method™

Discovery **Ask the Right Questions**

We uncover what is really happening in your business and identify what is standing in the way of success.



Questions are the key that open the door to discovering solutions.

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How We Do It:

- Conduct a comprehensive intake and listening session to understand your business model, goals, and pain points.
- Review any existing assessments, reports, or performance data.
- Ask targeted questions to reveal both surface-level and underlying issues.



Benchmark – How We Know We've Achieved It:

- The key challenges and priorities are clearly defined and documented.
- You feel seen, understood, and aligned on what needs to be addressed next.
- A shared understanding of your company's "current state" is established.



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Diagnosis Core Problem Categories

We pinpoint the
root causes
across
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How We Do It:

- Analyze internal structures: leadership, communication, and decision-making patterns.
- Evaluate team dynamics, performance gaps, and accountability systems.
- Assess business fundamentals — financial controls, operations, and workflow efficiency.
- Review external factors such as supply chain and market positioning.



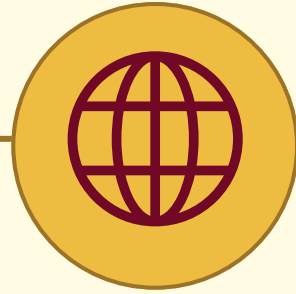
Benchmark – How We Know We've Achieved It:

- Root causes of the main business blocks are identified and categorized.
- A concise diagnostic summary highlights which issues are leadership-based, process-based, or market-based.
- There is agreement on which problems must be solved first to create the greatest impact.



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The Business Block Buster Method™



Design Map Out Solutions — Your Block Busters

We co-create clear, actionable solutions — your "Block Busters" — to remove obstacles and restore flow.



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How We Do It:

- Collaborate to design customized strategies addressing each core problem.
- Define new processes, leadership approaches, or operational systems.
- Prioritize solutions by impact and ease of implementation.
- Align people, process, and purpose in a structured action plan.



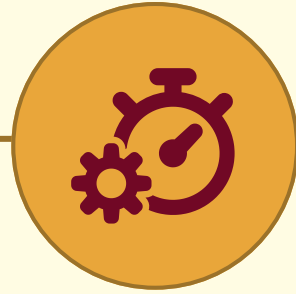
Benchmark – How We Know We've Achieved It:

- You have a written, step-by-step plan with measurable objectives and timelines.
- Everyone involved understands their role and responsibility in the solution.
- Leadership feels confident and energized about the path forward.



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Implement Put the Plan into Action

We put your custom plan into motion with focused action and measurable milestones.



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How We Do It:

- Support leadership in rolling out the plan internally.
- Provide accountability, coaching, or team training as needed.
- Monitor progress using agreed-upon metrics and feedback loops.
- Adjust strategies in real time based on results and team feedback.



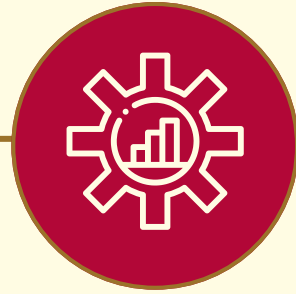
Benchmark – How We Know We've Achieved It:

- Action steps are completed on schedule and deliver intended outcomes.
- Key performance indicators (KPIs) show measurable improvement.
- Team communication and confidence increase; resistance decreases.



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**Accountability
& Acceleration
Measure.
Improve.
Accelerate.**

We track
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How We Do It:

- Conduct regular review sessions to evaluate metrics and milestones.
- Report on performance trends and celebrate wins.
- Refine strategies for ongoing growth and scalability.
- Establish systems for continued accountability beyond our engagement.



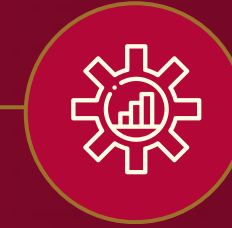
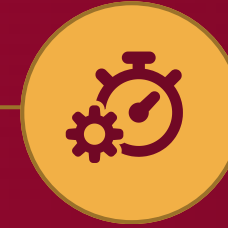
Benchmark – How We Know We’ve Achieved It:

- Performance data confirms sustained improvement and alignment.
- Accountability structures are functioning independently.
- The business operates with clarity, consistency, and momentum — ready for long-term success.



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Next Steps:

- ✓ Fill out the information form included in the email. The more candid the details, the easier it will be to address and resolve blocks.
- ✓ Schedule a phone call with me to discuss a potential working relationship and to identify if we are a good fit for you and your company.
- ✓ During the phone call, service packages will be discussed. Please let me know which will best match your situation.
- ✓ Finalize package payment and fill out the preliminary questionnaire. Schedule your package session(s).

[Schedule A Call](#)

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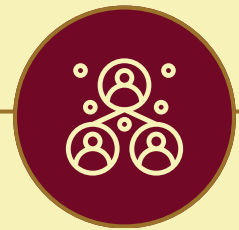
OLD DESIGNS

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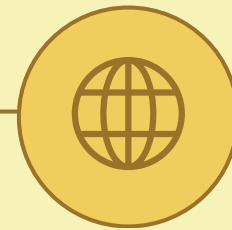
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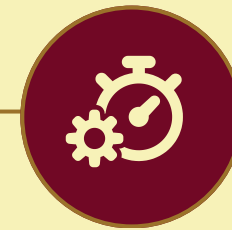
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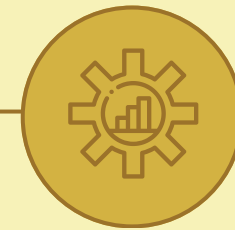
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