



Deborah WIENER
BUSINESS CONSULTING

THE BUSINESS BLOCK BUSTER METHOD™



www.DeborahWiener.com

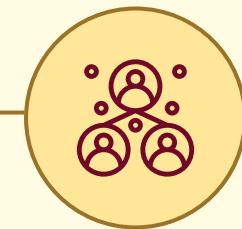


“Where Energy Goes, Money Flows”™ – Deborah Wiener



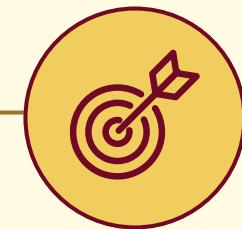
The Business Block Buster Method™

Discover. Diagnose. Design. Deliver.



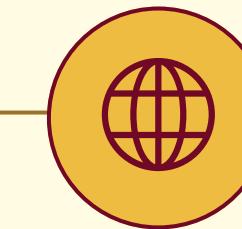
Discovery Ask the Right Questions

We uncover what is really happening in your business and identify what is standing in the way of success.



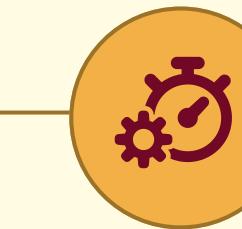
Diagnosis Core Problem Categories

We pinpoint the root causes across leadership, team dynamics, operations, and market factors.



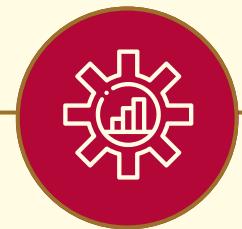
Design Map Out Solutions — Your Block Busters

We co-create clear, actionable solutions — your “Block Busters” — to remove obstacles and restore flow.



Implement Put the Plan into Action

We put your custom plan into motion with focused action and measurable milestones.

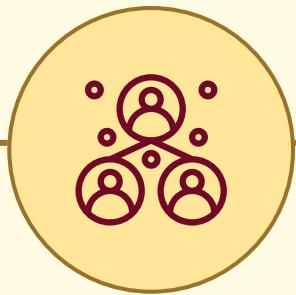


Accountability & Acceleration Measure. Improve. Accelerate.

We track progress, reinforce accountability, and build momentum for sustained growth.



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The Business Block Buster Method™

Discovery Ask the Right Questions

We uncover what is really happening in your business and identify what is standing in the way of success.



Questions are the key that open the door to discovering solutions.

We uncover what is really happening in your business and identify what is standing in the way of success.

How We Do It:

- Conduct a comprehensive intake and listening session to understand your business model, goals, and pain points.
- Review any existing assessments, reports, or performance data.
- Ask targeted questions to reveal both surface-level and underlying issues.



Benchmark – How We Know We've Achieved It:

- The key challenges and priorities are clearly defined and documented.
- You feel seen, understood, and aligned on what needs to be addressed next.
- A shared understanding of your company's "current state" is established.



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Diagnosis Core Problem Categories

We pinpoint the root causes across leadership, team dynamics, operations, and market factors.

How We Do It:

- Analyze internal structures: leadership, communication, and decision-making patterns.
- Evaluate team dynamics, performance gaps, and accountability systems.
- Assess business fundamentals – financial controls, operations, and workflow efficiency.
- Review external factors such as supply chain and market positioning.



Benchmark – How We Know We've Achieved It:

- Root causes of the main business blocks are identified and categorized.
- A concise diagnostic summary highlights which issues are leadership-based, process-based, or market-based.
- There is agreement on which problems must be solved first to create the greatest impact.



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How We Do It:

- Collaborate to design customized strategies addressing each core problem.
- Define new processes, leadership approaches, or operational systems.
- Prioritize solutions by impact and ease of implementation.
- Align people, process, and purpose in a structured action plan.



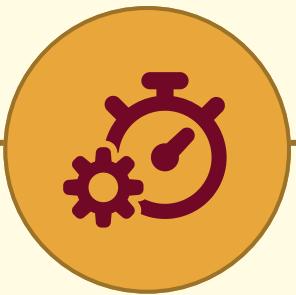
Benchmark - How We Know We've Achieved It:

- You have a written, step-by-step plan with measurable objectives and timelines.
- Everyone involved understands their role and responsibility in the solution.
- Leadership feels confident and energized about the path forward.



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Implement Put the Plan into Action

We put your
custom plan
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How We Do It:

- Support leadership in rolling out the plan internally.
- Provide accountability, coaching, or team training as needed.
- Monitor progress using agreed-upon metrics and feedback loops.
- Adjust strategies in real time based on results and team feedback.



Benchmark - How We Know We've Achieved It:

- Action steps are completed on schedule and deliver intended outcomes.
- Key performance indicators (KPIs) show measurable improvement.
- Team communication and confidence increase; resistance decreases.



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**Accountability
& Acceleration**
Measure.
Improve.
Accelerate.

We track progress, reinforce accountability, and build momentum for sustained growth.



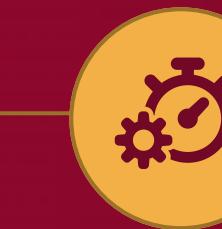
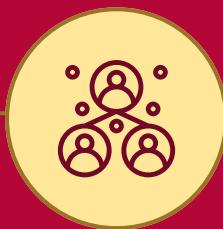
Benchmark – How We Know We've Achieved It:

- Performance data confirms sustained improvement and alignment.
- Accountability structures are functioning independently.
- The business operates with clarity, consistency, and momentum — ready for long-term success.



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Next Steps:

- ✓ Fill out the information form included in the email. The more candid the details, the easier it will be to address and resolve blocks.
- ✓ Schedule a phone call with me to discuss a potential working relationship and to identify if we are a good fit for you and your company.
- ✓ During the phone call, service packages will be discussed. Please let me know which will best match your situation.
- ✓ Finalize package payment and fill out the preliminary questionnaire. Schedule your package session(s).

Schedule A Call

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OLD DESIGNS

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